

United States Postal Service®

# INDUSTRY ALERT

## PERSONNEL ASSIGNMENTS CONSUMER & INDUSTRY AFFAIRS

**Effective Immediately, Judy de Torok will serve as Acting Manager, Industry Engagement and Outreach.** Most recently, Judy served as the Acting Vice President for Corporate Communications. Judy began her postal career as a Communications Program Specialist and has held a variety of positions within Corporate Communications, including Manager of Media Relations, Manager of Marketing Communications and Field Liaison Communications Manager. She was Manager of Media Relations during the anthrax crisis of 2001; developed and implemented the Transformation Communication Plan; and served as editor to a variety of award-winning postal publications. In 2002, Judy joined Government Relations where she was responsible for managing Congressional hearings for the Postal Service and preparing a variety of internal and external communication materials.

From June 2011 to July 2013, Judy served as the Manager of Integration and Support for the Deputy Postmaster General, where she worked to align communications, legislative, customer and sustainability issues for the Deputy's Office. Judy has a Master's degree in Journalism from Northwestern University and a Bachelor of Arts degree in Communications and Political Science from Chatham College.

**Dale Kennedy, Manager, Business Customer Support & Service** completed his executive detail opportunity as Manager, Industry Engagement and Outreach. Dale provided great insights and knowledge towards improving the customer experience. Dale will continue to support the Consumer & Industry Affairs department by working on special assignments.

*Please visit us on the USPS [Industry Outreach](#) website.  
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--Consumer and Industry Affairs*

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